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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**"INFORMATION DISCLOSURE STATEMENT"**

APPLICANT: Laurie Cairns CASE NO.: P97,2784  
SERIAL NO.: 09/028,718 GROUP ART UNIT: 2761  
FILING DATE: February 24, 1998 EXAMINER:  
INVENTION: "METHOD FOR PRODUCT PROMOTION"

Assistant Commissioner for Patents  
Washington D.C. 20231

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In accordance with the provisions of 37 C.F.R. §1.56, Applicant requests that citation and examination of the reference identified on the attached PTO-1449 form, a copy is enclosed herewith in accordance with 37 C.F.R. §1.98, be made during the course of examination of the above-mentioned application for United States Patent.

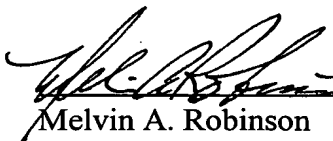
As of the mailing date of this Information Disclosure Statement, the first Office Action on the merits has not been received in connection with this application, and therefore this Information Disclosure Statement is in compliance with 37 C.F.R. §1.97(b)(3), and no fee is necessary.

**DISCUSSION OF RELEVANCE**

Enclosed is a copy of U.S. patent relating to an apparatus for positioning an article such as a coupon or label on a product in a production line. An apparatus such as that disclosed in the enclosed patent may be used for positioning of a card according to the present invention on a product.

Early favorable consideration and allowance of the present application in view of the enclosed prior art is hereby respectfully requested.

Respectfully submitted,

 (#31,870)  
Melvin A. Robinson  
Hill & Simpson  
A Professional Corporation  
85th Floor Sears Tower  
Chicago, Illinois 60606  
Telephone: 312-876-0200 ext. 3044

ATTORNEY FOR APPLICANT

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to:

The Commissioner for Patents  
Washington, D.C. 20231

on June 17, 1998

